

MODULE SPECIFICATION

1. Module title

Innovation and development in information services

2. Module code

CMP073N

3. Module level

M

4. Module Leader

Shiraz Durrani

5. Home academic department

DASS

6. Teaching location

North

7. Teaching semester

Autumn

8. Teaching mode

block

9. Module Type

STAN

10. Credit rating for module

20

11. Prerequisites and corequisites

None

12. Module summary

Module code: CMP073N

Module title: Innovation and development in information services

Description: This module explores the contribution that innovation and effective leadership can make in ensuring that information services play an active role in meeting the challenge of social development in the context of rapid globalisation.

Semester: Autumn semester

Prerequisite: None

Assessment: Coursework

13. Module aims

1. To raise critical awareness of the role of information in ensuring social justice.
2. To examine the concepts of "innovation" and "development" in their broadest sense and analyse factors that hinder or enhance development
3. To introduce participants to concepts of innovation, effective leadership, equality and diversity as they relate to information services and their role in organisational development.
4. To develop critical reflective practice by applying theories to practice .

14. Learning outcomes

On successful completion of this module students will be able to:

1. Critically define the concepts of innovation, development, leadership, equality and diversity in the context of delivering information services to meet needs in a globalised world
2. Assess the strategic need for, and value of, organisational change in information services
3. Understand the requirements for organisational change in information services as a way of ensuring social justice.
4. Apply critical reflection to ensure that services meet social requirements.

15. Syllabus

1. Understanding key concepts: innovation, development, leadership, equality, globalisation
2. Social and political context and trends influencing information services
3. National and international policies impacting on information services
4. Turning ideas and policies into action

16. Assessment strategy

There are three components of the assessment of this module:

1. An essay (c. 1,000 words) comparing and contrasting two situations where different organisational leadership/change programmes have been applied in meeting changing needs of all citizens. Critically analyse factors which contributed to success. (20% of total module marks).
2. A project proposal (c. 3,000 words including summary), based on a workplace situation or a case study, to develop a new service based on principles of social justice as a way of meeting emerging needs. It should include a 500 word summary of the proposal for publishing the in-house electronic journal "Information, Society and Justice" (60%).
3. A reflective commentary (c. 1,000 words) on how engaging with the learning objectives of this Module has helped you in reaching a better understanding of the dynamics of organisational change (20%).

17. Summary description of assessment items

Assessment type	Description of item	% Weighting	Qual Mark	Qual Set	Tariff	Week due
CWK	Essay	20%	-	-		7
CWK	A project proposal	60%	-	-		14
CWK	A reflective commentary	20%	-	-		14
-			-	-		-
-			-	-		-

18. Learning and teaching

Teaching methods include formal lectures, seminar discussions, workshops and tutorials. Students are expected to attend lectures and seminars and participate in discussions. In addition to guided reading students are expected to read and use a variety of sources (primary and secondary) and use seminars and tutorials to raise issues, questions and seek feedback.

Study Hours

Students will study for a total of 200 hours on this module made up in the following way:

lectures, workshops & seminars	36 hours
self directed study	104 hours
assessment preparation	56 hours
private review of assessment after receiving feedback	4 hours

19. Bibliography

Abercrombie, Nicholas and Warde, Alan (2001). Contemporary British Society. Cambridge: Polity Press (especially Part 1: Globalization).

Alimo-Metcalfe, Beverly and Alban-Metcalfe, John (2006): More (good) leaders for the public sector. International Journal of Public Sector Management. Volume 19 Number 4. pp. 293-315.

Castells, Manuel (1999): Information Technology, globalization and social development. Geneva: United Nations Research Institute for Social Development. UNRISD Discussion Paper No. 114, September 1999. Available at: [http://www.unrisd.org/unrisd/website/document.nsf/ab82a6805797760f80256b4f005da1ab/f270e0c066f3de7780256b67005b728c/\\$FILE/dp114.pdf](http://www.unrisd.org/unrisd/website/document.nsf/ab82a6805797760f80256b4f005da1ab/f270e0c066f3de7780256b67005b728c/$FILE/dp114.pdf). [Accessed: 13 January 2007].

Cullen, John (forthcoming): Information work and the opportunity of innovation. Business Information Review. (Forthcoming: September 2007).

D'Angelo, Ed (2006): Barbarians at the gates of the public library: how postmodern consumer capitalism threatens democracy, civil education and the public good. Duluth, Minnesota: Library Juice Press.

Durrani, Shiraz. and Smallwood, Elizabeth (2006): The professional is political: redefining the social role of public libraries. Progressive Librarian. Summer. No. 27 pp. 3-22.

Goulding, Anne (2006): Public libraries in the 21st Century; defining services and debating the future. Aldershot Ashgate.

Leadbeater, C. (2003): Overdue; How to create a modern public library service. London: Demos.

Samek, Toni (2007): Librarianship and human rights; a twenty-first century guide. Oxford: Chandos.

Smallwood, E. (2002): "Communities Developing Communities". Diversity. No. 3, pp. 22-32, 75. Web version available at: <www.seapn.org.uk/docs/diversity_march01.pdf>. [Accessed: 14 January 2007].

Von Hippel, Eric (2005) Democratizing innovation. Cambridge, Massachusetts: The MIT Press. Available free online through a creative commons licence at: <http://web.mit.edu/evhippel/www/democ1.htm> [Accessed: 16 July 2007].

Webster, Frank (2004): The Information Society Reader. London: Routledge.

20. Approved to run from

21. Module multivalency

22. Module designation undergraduate only

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23. Subject Standards Board

DASS PG

24. Subject Standards External Examiner(s)

Fred Guy